Your StoryTagger workflow for cohorts

Live programme

Secure stakeholder buy-in

Design and build

Onboard cohort

Embed and engage

Evaluate

Communicate benefits and secure buy-in

Identify and brief key roles for design and delivery

Agree programme goals, impact metrics and create a brief

Design campaign to meet goals, metrics and milestones

Design topic level interactions including prompts and timings

Finalise design and delivery plan to embed ST

Onboard new admins

Build campaign and make it 'Live'

Add ST activities and framing to programme slides or running order

Include activities and purpose in cohort onboarding materials/KO

Adapt and share user guide and intro to ST video

Invite facilitators to record their welcomes

Invite cohort to campaign - add as creators

Set deadline reminders to nudge cohort to record

Reinforce value in first live session

Select stories or compile montage to show in live programme / each module

Roll insights into live programme / each module to drive further learning

Signpost next activity and follow up

Set reminders to nudge cohort to record before deadline

Review impact metrics and programme data

Combine with stories / montage to demonstrate impact and advocacy

Capture good practice for continuous improvement

Iterate and roll improvements into next programme

Use testimonials to inspire and pass baton to next cohort

